

This brochure supplement provides information about Alex Roger Hubbard that supplements the JB Capital, LLC brochure. You should have received a copy of that brochure. Please contact Kevin B. Crawford at (860) 372-4800 if you did not receive JB Capital, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Alex Roger Hubbard is also available on the SEC's website at www.adviserinfo.sec.gov.

JB Capital, LLC

Form ADV Part 2B – Individual Disclosure Brochure

for

Alex Roger Hubbard

Personal CRD Number: 6747946
Investment Adviser Representative

January 2, 2024

JB Capital, LLC
100 Great Meadow Road Suite 502
Wethersfield, CT 06109
(860) 372-4800

Item 2: Educational Background and Business Experience

Name: Alex Roger Hubbard **Born:** 1981

Educational Background and Professional Designations:

Education:

Associate of Science Liberal Arts, Gateway Community College - 2012

Designations:

Retirement Income Certified Professional® (RICP®)

This designation is issued by The American College and may be used by individuals who have successfully completed the initial and ongoing certification requirements for this designation. RICP® is an advanced designation appropriate for individuals specializing in the retirement income planning field. It is designed for professionals with at least three years of financial service industry experience. In addition to passing a proctored exam, candidates for the RICP® credential must satisfactorily fulfill the following requirements:

Qualifications Required:

- Completion of three required college level classes that represent an average study time of 150 hours,
- Three years of full-time business experience,
- Adherence to a strict code of professional ethics created by The American College, and
- Completion of 15 hours of continuing education every two years.

Business Background:

06/2017 - Present	Investment Advisor Representative JB Capital, LLC
01/2018 - Present	Insurance Agent JN Financial, LLC

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of Alex Roger Hubbard.

Item 4: Other Business Activities

Alex Roger Hubbard is a licensed insurance agent of JN Financial, LLC, an affiliate of JB Capital LLC where he may recommend insurance and annuity products through various insurance companies to clients. When such recommendations or sales are made, a conflict of interest exists as Mr. Hubbard may earn insurance commissions for the sale of those products, which may create an incentive to recommend such products. Mr. Hubbard is subject to the Advisor's Code of Ethics which compels him to always act in the best interest of the client.

Item 5: Additional Compensation

In addition to the description of additional compensation provided in Item 4, Alex Roger Hubbard may receive additional benefits. From time to time the Advisor may provide nominal incentives to its Investment Advisor Representatives for achieving the Advisor's business goals. These incentives may include gift cards and donations to a charity of their choice.

Certain product sponsors may provide Alex Roger Hubbard with other economic benefits because of his recommendation or sale of the product sponsors' investments. The economic benefits received by Alex Roger Hubbard from product sponsors can include but are not limited to, the sponsorship of conferences and educational sessions, marketing support, incentive awards, payment of travel expenses, and tools to assist Alex Roger Hubbard in providing various services to clients.

Item 6: Supervision

As a representative of JB Capital, LLC, Alex Roger Hubbard is supervised by Eric F. Hogarth, JB Capital's Sales Manager. JB Capital, LLC has implemented a Compliance Manual including a Code of Ethics which guides each employee in meeting their fiduciary obligations to clients of JB Capital, LLC. Kevin B. Crawford, the Advisor's Chief Compliance Officer, is responsible to monitor adherence of the Advisor's Supervised Persons to the Advisor's compliance program. Mr. Hogarth and Mr. Crawford may be reached at (860) 372-4800.